



Are you thinking about hosting an event for Earth Science Week?

13-19 October 2024

To find out how Geoscience Australia is celebrating Earth Science Week visit ga.gov.au/esw

How can you, your friends, your team, your family get involved?



Anyone can celebrate Earth Science Week!

Celebrating Earth Science Week can be as simple as showing your support and interest on social media, or as big as hosting your own Earth Science Week event.

An Earth Science Week event can be big or small. It could be a morning tea in the workplace, an activity afternoon in the classroom, or an Earth science trivia night amongst friends.

You could satisfy your sweet tooth and do some Earth science baking at home with some of our edible Earth science recipes or test your Earth science knowledge in the workplace, classroom or at home with our Earth Science Week quiz and find-a-word activity!

However you decide to celebrate, Geoscience Australia has a range of helpful event host resources in our Earth Science Week digital supporter tool kit. Check them out here



Check out this list of possible event ideas to get you started!

- Earth science trivia
- Earth science bake off
- Earth science themed morning tea
- Watch a film or documentary about Earth science
- Earth science activity afternoon
- Organise a day where you encourage people to wear a green shirt for Earth science
- Plant a tree

- Join a presentation from a scientist or scientific organisation
- Visit a scientific institution
- Go for a bush walk
- Visit Geoscience Australia
- Do the time walk at Geoscience Australia physically or virtually
- Share an Earth science related photo to your socials (and don't forget to tag us!)
- Go stargazing

How to promote your event?





Register your Earth Science Week event on Geoscience Australia's website.

You can do this here

Fillable poster

<u>Download our fillable poster</u> and add in your own event details.

Digital invite template

Download our fillable invite and fill in your event details and email out to your guest list.

Media banners and tiles

<u>Download our web and social</u> media banners and tiles

Download our range of web and social media banners and tiles to promote your Earth Science Week event and show your support for Earth Science Week on your social media channels and via your own website.

Don't forget to tag **Geoscience Australia in your social posts!**

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Event key messages * -

The following key messages can assist you when communicating to others about your Earth Science Week event.

Earth Science Week, held 13 to 19 October 2024, is a global movement that aims to increase the understanding and awareness of the importance of Earth science and its value to our everyday lives.

Earth Science Week offers an exciting opportunity to deepen our understanding of the world around us and to see how Earth science really is everywhere!

Earth science is everywhere, it influences what happens when we switch on a light, turn on the tap and even order a pizza delivery.

For more information on Earth Science Week and Earth science visit ga.gov.au/esw

It covers all fields of STEM related to Earth and enables a deeper understanding of our Earth's potential, unlocking a better future for all Australians!

Don't forget to tag Geoscience Australia in your social posts!



Questions?

Further Information

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